

Phil Echols, M.Ed.

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Education:

2014 – 2017 Northeastern University – Charlotte, Charlotte, North Carolina
Doctorate in Education Candidate, Organizational Leadership

2002- 2004 Virginia Polytechnic Institute and State University, Blacksburg, Virginia
Master of Arts in Education, Counselor Education

1996 – 2000 Hampton University, Hampton, Virginia
Bachelor of Arts, Psychology

June 2010 – Present **Chief Executive Operator/Owner**
Become Better, LLC

- Professional Development
- Leadership Development
- Motivational Speaking
- Relationship Building
- Staff and Youth Retreats
- Workshop Facilitation
- Professional Consulting
- Team Building
- Guest Lecturer
- Social Media Management
- Inspirational Apparel
- Video Production
- Film Editing
- Blogging

Professional Experience:

August 2004 – Present **Lead Counselor – Davis Drive Middle School**
Wake County Public Schools

- Individual and group counseling
- Classroom guidance lessons
- Coordinates school-wide registration process with Assistant Principal for Instruction
- Educational & professional presentations
- Serves as liaison between counselors, administration, faculty and staff
- Universal Screenings and progress monitoring
- 504 Coordinator
- Positive Behavior Intervention Support/Stand-Up Character Education Co-chair
- Dropout Prevention Team Member
- Homebound Services
- Crisis Team Member
- Participates in professional development activities
- SST Coordinator
- Tier III Facilitator
- PSAT Testing Administrator
- Coordinates school-wide registration process with Assistant Principals for Instruction

- Assists with maintaining student records
- Manages budget and supplies for the student services department
- Coordinates Student Services Department meetings
- Coordinates public relations efforts of the student services department
- Collaborates with Davis Drive's Professional Learning Teams
- Develops an annual plan for effective delivery of the school counseling program
- Shares student data with administration, teachers and parents
- Parent Teacher Student Association

September 2000 – June 2002 **Special Programs Resource Teacher – Axton Middle School
Henry County Public Schools**

- Classroom Instruction
- Curriculum Planning in Reading & Math
- IEP paperwork management
- Special Programs meeting facilitator
- Assisted in developing behavior modification plans
- Maintained student records
- Classroom management
- Scheduling parent conferences
- Proofing resources for classroom teachers
- Consultation with teachers

Social Media Tools and Technology (Partial List):

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|-------------------|------------------|-----------|------------|---------|
| -Microsoft Office | -Youtube | -Facebook | -Google+ | -Prezi |
| -WordPress | -Vimeo | -Twitter | -Pinterest | -iMovie |
| -Google Drive | -Final Cut Pro X | -LinkedIn | -Instagram | -Vine |

Leadership Experience:

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| 2015 – June | Leadership Development Institute/ASCA Delegate |
| 2015 – April | Cary Chamber of Commerce Honor A Teacher Interviewer |
| 2015 – March | Facilitative Leadership Training/Certificate |
| 2015 – Present | North Carolina School Counselor Association (NCSCA) Capital Region VP |
| 2014 – Present | North Carolina School Counselor Association (NCSCA) Executive Board |
| 2014 – June | Leadership Development Institute/ASCA Delegate |
| 2013 – Present | NCSCA Technology Committee Co-chair |
| 2013 – 2014 | NCSCA Emerging Leader |
| 2012 – Present | Wake County Public Schools Bullying Prevention Team |
| 2012 – Present | PBIS/Stand-Up Character Education Committee Chair – Davis Drive Middle |
| 2011 – Present | Davis Drive Middle Social Media Strategist |
| 2009 – Present | Davis Drive Middle Lead Counselor |

Awards and Recognitions:

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|--------------|--|
| 2012 – May | Cary Chamber of Commerce Entrepreneurial Award in Education |
| 2011 – 2012 | Wake County Public Schools Middle School Counselor of the Year |
| 2010 – March | Cary Chamber of Commerce Counselor of the Month |

Professional Associations:

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| 2012 – Present | North Carolina School Counselor Association |
| 2008 – Present | North Carolina Association of Educators |
| 2002 – Present | American School Counselors Association |
| 2001 – Present | Kappa Alpha Psi Fraternity, Incorporated |

Publications

Creating Videos That Change School Climate, NCSCA Newsletter, Fall 2014

Using Yapp to Enhance Your School Counseling Program, School Counselors' Online Professional Exchange, February 2015

Presentations, Lectures and Keynotes:

2015 – *June*, Davis Drive Middle School, Cary, NC

Keynote – 8th Grade Commencement Ceremony

2015 – *February*, VSCA Regional Workshop, Abingdon, VA

Presenter – Engage. Connect. Inform. Technology in School Counseling

2015 – *January*, Davis Drive Middle Student Leadership Retreat, Cary, NC

Facilitator/Organizer – Leadership, Team Building, and Communication

2015 – *January*, Palmetto State School Counselor Association, Myrtle Beach, SC

Presenter – Lights. Camera. Action! Creating Videos that Change Your School Climate

2015 – *January*, Palmetto State School Counselor Association, Myrtle Beach, SC

Co-Presenter – Bullying Extinguished! Putting Out the Fires

2014 – *October*, VSCA Fall Conference, Richmond, VA

Presenter – Lights. Camera. Action! Creating Videos that Change Your School Climate

2014 – *April*, MASCA Spring Conference, Leominster, MA

Virtual Panelist – Your Professional Learning Network: Using Social Media

2014 – *February*, NCSCA East Region Drive-In Workshop, Keanansville, NC

Presenter – Demonstrating and Developing Leadership

2014 – *January*, Davis Drive Middle Student Leadership Retreat, Cary, NC

Facilitator – Leadership skills and communication

2013 – *December*, NCSCA Webinar, Raleigh, NC

Presenter – Lights. Camera. Action! Creating Videos that Change Your School Climate

2013 – *December*, United Way of Henry County Martinsville NPLN Luncheon, Ridgeway, VA

Keynote – Don't Quit: Keep Going and Do It Anyway

2013 – *November*, NCSCA Fall Conference, Greensboro, NC

Presenter – Lights. Camera. Action! Creating Videos that Change Your School Climate

2013 – *November*, Howard Community College, Columbia, MD

Presenter – Diversity in Leadership

2013 – *October*, Davis Drive Middle Student Leadership Retreat, Cary, NC

Facilitator – Leadership skills and communication

2013 – *September*, Baylor University, Waco, TX

Guest Lecturer – Teaching for Social Justice and Diversity

- 2013 – *September*, New Light Baptist Church, Ridgeway, VA
Keynote – Communication: Being on the same page
- 2013 – *May*, The Harvest Foundation Summer Camp Kick-off, Martinsville, VA
Facilitator – Relationship building and Best Practices
- 2012 – *November*, NCSCA Fall Conference, Greensboro, NC
Presenter – Stand-Up: Bullying Prevention, Character Education, and School Spirit
- 2012 – *October*, New College Institute Dual Enrollment Class, Martinsville, VA
Guest Lecturer – Do Better. Become the Best Version of Yourself
- 2012 – *June*, Davis Drive Middle School, Cary, NC
Keynote – 8th Grade Commencement Ceremony
- 2012 – *June*, East Wake Middle School, Raleigh, NC
Keynote – 8th Grade Commencement Ceremony
- 2012 – *April*, Patrick Henry Comm. College, Professional Administrative Day, Martinsville, VA
Keynote – Be Great: Greatness Begins with Service
- 2011 – *June*, Wake NCAE Retreat, Ocean Isle, NC
Facilitator – Relationship Building and Communication
- 2011 – *February*, MHMB Church, Black History Month Recognition, Martinsville, VA
Keynote – Service and Greatness